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Chief Marketing Officers At Work

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How can human service professionals promote change? ... The cases in this book are inspired by real situations and

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Chief Marketing Officers At Work

(NASDAQ: MDB), the leading, modern general purpose database platform, today announced the appointment of Peder Ulander as Chief Marketing Officer. Ulander will oversee the marketing organization ...

MongoDB Appoints Peder Ulander As Chief Marketing Officer

In this role, Powell will assume global responsibility for driving Pizza Hut Division's growth strategies, franchise operations, and performance. Today's announcement concludes Yum! Brands' search for ...

Yum! Brands Appoints Pizza Hut Division Chief Executive Officer to Drive Global Brand Strategies and Growth

MetroNet today announced that Jerry Dow has joined the nation's largest

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independently owned, 100 percent fiber-optic provider as Executive Vice President and Chief Marketing Officer. Dow's ...

MetroNet Names Jerry Dow Chief Marketing Officer As Fiber-Optic Company Preps for Rapid Growth

MetLife, Inc. (NYSE: MET) today announced that Michael Roberts will join the company as executive vice president and chief ...

MetLife Names Michael Roberts as Chief Marketing Officer

Ivy Oliver Appointed Chief Marketing and Communications Officer of the M c Combs School of Business . The M c Combs School of ...

Chief Marketing and Communications Officer

Detria Williamson, who took on the chief marketing officer role at IDEO this spring, talks about making design—and the design company's workforce—more

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inclusive.

IDEO's Chief Marketing Officer on the Future of the Design Industry

McDonald's hires a Petco executive as its U.S. chief marketing officer. Tariq Hassan ... with South Korean boy band BTS. Hassan will work to improve the customer experience as consumers look ...

McDonald's Names New U.S. Chief Marketing Officer

Rebekah Ingram's remote internship has come with a series of unexpected challenges: She lacks a proper office set-up, her mother often calls for her while she works, and her dog barks during video ...

For new hires, remote work brings challenges, opportunities

Notarize, the pioneer and market leader in Remote Online Notarization (RON), announced the appointment of Lisa Kalscheur who will be the company's

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first Chief Marketing Officer. Lisa was most recently ...

Notarize Appoints Lisa Kalscheur as Chief Marketing Officer

Thomas Park - an accomplished Chief Marketing Officer with broad experiences in technology and industrial enterprise, is the latest long-standing CMO to join Chief Outsiders - one of America's top ...

Industrial and Technology Marketing Leader Thomas Park is the Latest Fractional CMO at Chief Outsiders

"My goal as chief marketing officer is to catapult 9thWonder to the next level of success through prosperous growth opportunities," said Thaler. "Our talented team can work with the best of the best." ...

9thWonder New Chief Marketing Officer, Scott Thaler, Catapults Agency's Results Through "The

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Power of Difference"

PHP Agency, Inc., a nationwide tech-enabled life insurance field marketing organization, announced the appointment of new leadership to the executive team. Hila Eyal has been named Chief Marketing ...

PHP Agency Announces Chief Marketing Officer Hila Eyal

Havas Group India has added to its leadership team with the appointment of Pritha Dasgupta as Chief Marketing Officer, effective immediately. She will be based in Mumbai and report to Rana Barua, ...

Havas Group India appoints Pritha Dasgupta as Chief Marketing Officer

Publicis Groupe has announced the promotion of Brian Ng to the position of Chief Experience Officer of Publicis Communications China.

Brian Ng Promoted to Chief Experience Officer at Publicis

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Communications China

MCA Connect welcomes industry veteran Lori Borg to the leadership team to lead marketing, inside sales, and strategic alliance teams.

MCA Connect Announces New Chief Growth Officer

Tru Pettigrew sees his role as a "bridge builder," helping players, management and community partners solve social issues.

New Chief Diversity Officer for Timberwolves, Lynx Sets Priorities

The Atlanta Dream announced today that NFL Executive Morgan Shaw Parker will join the team as President and Chief Operating Officer.

Atlanta Dream names NFL Executive and Sports Industry Veteran Morgan Shaw Parker as President and Chief Operating Officer

Spectrum Marketing Companies today announced that Erica Switzer has joined

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the company as Chief Revenue Officer.

Erica Switzer Joins Spectrum Marketing Companies as Chief Revenue Officer

MTA's chief wants police to be better at wearing face masks, the transit bigwig said during a public meeting Thursday.

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