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Automotive retail in the future Evolving from bricks-and-mortar to an omni-channel strategy Automotive retail will shift from a product-driven to a customer-centric approach to drive customer loyalty and to adapt to changing customer behavior and expectations.

Future of automotive retail - EY - US

Automotive retail transformation. Automotive retail is undergoing major change as automakers work to transform the customer experience, drive loyalty and boost market share. Significant changes in the operating environment and within the auto retail ecosystem — such as the rise of new mobility concepts, shifting mobility preferences, digitization and regulations — are forcing automakers and dealerships to rethink their retail strategies.

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Automotive retail transformation | EY - Global

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Customer innovation and future of retail | EY - US

Automotive retail 2030 — Evolution of dealerships and potential new roles in retail | 7 Automotive retail is undergoing a significant transformation with increasing digitalization, evolution of mobility-as-a-service and with OEMs taking an even larger role in managing the customer journey and experience. This, however, does not dilute the role

Automotive retail 2030 - EY

the winners in the automotive industry will be the companies that actually make life better for consumers.¹ Today, we believe this even more strongly. And we see that recasting automotive retailing around consumer needs is a sure way to make lives better. Gary Silberg Partner and National Automotive Practice Leader 1Me, my car, my life, KPMG, 2014

The future of automotive retailing - KPMG

EY helps companies in this sector simplify complex issues, build better mobility businesses and position themselves for tomorrow, today. The future of the traditional automotive industry is in question. Urbanization, changing consumer expectations and emerging digital technologies are driving a wave of disruptive innovation.

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Automotive - Our latest thinking | EY - Global

The foundation of future automotive retail The rise of the omni-channel automotive retailer experience The traditional automotive retail model has persevered even as the rise of e-commerce has brought major changes to most brick-and-mortar retailers.

The Foundation of Future Automotive Retail | Deloitte US

The future of auto retail will be defined by human interactions, both physical and virtual. It will also be driven by data in a strategic, end-to-end process of continuous customer engagement. And it will be enabled by digital technologies, but in a supporting role.

The New Automotive Dealer | Future of Auto Retail | Accenture

Lindsay Vanhulle, "Pandemic accelerates adoption of digital tools," Automotive News, March 30, 2020. View in article. Bradd Craver et al., Changing lanes on talent in the auto retail sector: Evolving from customer to human experience, Deloitte Insights, July 31, 2019. View in article

Pandemic alters future of automotive industry | Deloitte ...

The objective of the automotive retail study is to describe the future of car retailing and the way customer expectations affect the business model of dealers in particular. Dealers already feel the pressure and the majority expects that their role will change in the next five to ten years, but feel ill prepared for it.

The Future of Automotive Retail - PwC

Find out how EY helped BMW prepare for the future of retail in automotive and increase brand loyalty through a Global premium in-store customer experience.

Future of retail in automotive - YouTube

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The 2020 Global Automotive Consumer Study provides insights into how consumer opinion about these disruptive technologies may affect the future of the automotive industry and where automakers are investing to bring these advanced features to market. For more details on these emerging automotive industry trends, download the full report.

2020 Global Automotive Consumer Study | Deloitte US

CBT Automotive Network is a multimedia broadcast platform serving automotive professionals. With interviews featuring the biggest names in the industry, daily newscasts following top stories, up-to-date market data, and exclusive articles covering the latest industry trends, CBT is the leading voice of the retail automotive industry.

The Dealership of the Future - CBT Automotive Network

With vehicle purchase processes increasingly moving online, the role of dealers is set to be transformed, explains EY Americas Automotive Retail Leader Hanno Lorenzl.

The future of automotive retailing

EY & CNBC TV18 Present Future Of Automotive Retail. This video is unavailable. Watch Queue Queue

EY & CNBC TV18 Present Future Of Automotive Retail Part 1

Courtesy of EY . AutoFacets Insights is a trusted resource for Automotive Industry players to know about industry relevant updates in the form of news, trends, events, thought leadership articles, videos/webinars and whitepapers etc. from one place.

Future of Automotive Retail | AutoFacets Insights

Tech is another key element of automotive retail's future. Perhaps the most important is helping

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customers shop in the way they want – particularly when it comes to online. But it can also connect brands and customers and help them understand the USP of the particular vehicles on offer from virtual car walk-arounds to VR driving experiences.

13 initiatives that show the future of automotive retail ...

PANEL: Brian Finkelmeyer, Cox Automotive Che Shaydak, Retail Operations Manager, Suburban Imports Steve Finlay, Wards Dealer Business John McElroy, Autoline.tv Automotive retailers are enjoying a ...

Opportunities & Threats In Automotive Retail - Autoline This Week 2226

Money Mind takes a look at what the future of retail could look like. A retail assistant cleans the shutters in Singapore on Jun 19, 2020. ... EY Asean Consumer Products & Retail Leader.

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